

## CASE STUDY

### Georgia Office of the Governor

#### Centralizing and streamlining internal regulatory review processes across the state of Georgia

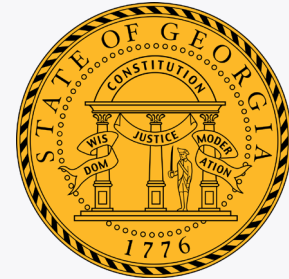
The Georgia Office of the Governor has very clear-cut initiatives and priorities. Georgia Governor Brian P. Kemp aims to make Georgia a haven for small businesses by cutting obsolete, unnecessarily burdensome and bureaucratic hurdles for small businesses. Another critical priority is to reform state government by expanding public-private partnerships and leveraging technology to best utilize limited state resources.

This led the Georgia Office of the Governor to partner with Esper on implementing a centralized technology platform to consolidate and streamline regulatory and administrative responsibilities.

Tackling state-wide regulatory reform is no small task—as each agency has their own processes for researching and drafting rulemakings. As a result of this, Georgia was facing challenges with regulatory tracking, drafting and analysis. Launching Esper’s end-to-end policymaking platform enabled the state to automate each agency’s rulemaking workflow and give them access to a database of state and federal regulations to research their own rulemakings against.

Agencies are able to collaboratively create, amend and repeal regulations within Esper—while also being able to assign tasks for review to key stakeholders. Executive dashboards within Esper provide robust reporting to ensure projects are staying on track and create greater organizational visibility.

See how Esper can help your agency >



#### Georgia Office of the Governor Governor Brian P. Kemp

With Esper, the Georgia Office of the Governor and state-wide agencies are now able to:

- › Identify excessive, outdated and unnecessary regulations
- › Target regulations that are especially burdensome to citizens and businesses
- › Define appropriate quantitative and qualitative metrics to measure implementation of regulatory reform within each agency
- › House key institutional knowledge
- › Track milestones and manage the full regulatory lifecycle



**BRIAN P. KEMP**  
Governor  
State of Georgia

**“In the years to come, we will advance initiatives that spur job growth in all parts of our state, lower taxes and insurance premiums for Georgia families, strengthen rural communities and keep our children safe. Together, we will put hardworking Georgians first and ensure that our best days are always ahead.”**